



16 - 18 November 2021

Commencing at 0900 (GMT +8)









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FORGING RESILIENCE

COVID-19 pandemic has taken the center stage of the world for the past one year. Industries at large have been impacted; healthcare travel included.

As the world slowly recovers from the pandemic, borders are hoped to be gradually opened towards the end of 2021 or early 2022. With vaccination programmes rolled out aggressively across the world, MHTC envisages healthcare travel to show early signs of recovery from 2022 onwards. Global healthcare travel industry remains RESILIENT to manoeuvre through these uncertainties. In FORGING ahead, it is crucial for regional players to join effort, convene and shape future business of healthcare travel together.

With the theme "FORGING RESILIENCE", insigHT2021 presents a 3-day conference that is packed with highly relevant topics delivered by influential speakers. Additionally, insigHT2021 continues acting as a significant platform for industry players to strategise and collaborate in sustaining and growing the healthcare travel industry.

Join us as we unveil post pandemic recovery strategies, untapped business opportunities, 2022 and future trends, case studies and success stories, digital transformation plans and many more insigHT-ful topics. Get access to LIVE presentations, on-demand videos, real-time chats and Q&A, roundtable discussions, regional collaboration opportunities and win amazing prizes, from the comfort of your own home!



15% off registration fee











Transform Faster and Fearlessly with TM ONE

Taking Transformation Forward







Past Attendees at insigHT2020

37 participating countries

more than 700 participants

Germany, Philipines, Thailand, Singapore, Indonesia, Vietnam, South Korea, Myanmar, Brunei, Hong Kong, China, Japan, England, Hungary, Italy, Scotland, Turkey, UAE, Canada, Maldives, Taiwan, Sweden, Belize, India, Netherlands, France, Estonia, Mongolia, Australia, Brazil, Mexico, Syria, USA, Bangladesh, Saudi Arabia, Kazakhstan, Ireland

- International Cooperation Department of Vietnam National Administration Of Tourism, Vietnam
 - Sessions were GOOD! "
- Global Health Limited, Australia
 - insigHT2020 boasts multiple number of experts, panelists, and speakers in the conferences and presents good signs for the journey of every industry that support the healthcare and medical tourism industries ***
- Pharmaniaga, Malaysia
 - I met valuable partners during insigHT. Now we have partnerships going. insigHT is such a good event to meet key businesses to form partnerships!







GET ACCESS TO



Access to LIVE presentations exclusive for registered delegates only



Live Q&A Sessions with regional speakers



Roundtable discussions



Network with experts from various industries



E-business card downloads



Multiple international B2B collaborations



Secure your private meetings



On-Demand Videos



Win amazing prizes



15% off registration fee



BY TUNING IN, YOU WILL BE...



Building Relevance

Get connected to regional movers and shakers of the healthcare travel industry. Exchange your e-business cards seamlessly with hundreds of potential business partners. Continuously build your presence as we maneuver through this challenging time together.



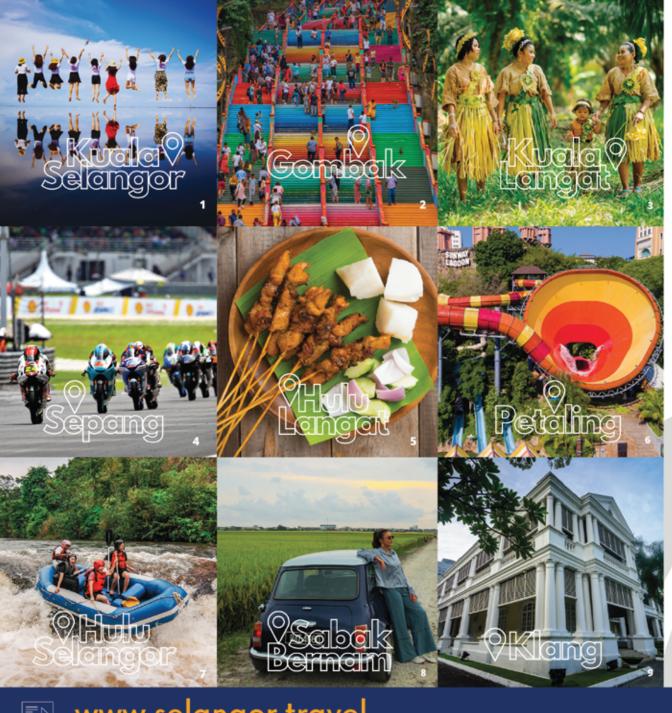
Growing Competence

Be equipped with regional trends, news and best practices. Reflect on your performance and relook at how you can do better in the coming years. Heighten your product, service and offering placements on a whole new realm by featuring them on a regional level.



Forging Resilience

With uncertainties in the market, businesses are constantly looking for different means to stay in the game. Through insigHT2021, exchange ideas, skills and knowledge with different industry stakeholders on how to bounce your business to another level. With the regional resilient strategies, get your business through 2022 and beyond!







The thought of travel should not be shaken off too Experience the best of Selangor from tranquility of nature to mesmerising city views and experiences. We would love to hear from you. Share your unforgettable memories in Selangor on social media with the #PusingSelangorDulu hashtag!



Discover Here!

- 1.Sky Mirror, Kuala Selangor
- 2. Batu Caves, Gombak
- 3. Mah Meri Tribe, Kuala Langat
- 4. Sepang Int. Circuit, Sepang
- 5. Satay Kajang, Hulu Langat
- 6. Sunway Lagoon, Petaling
- 7. White Water Rafting, Hulu Selangor
- 8. Sekinchan Paddy Field, Sabak Bernam
- 9. Royal Gallery, Klang



















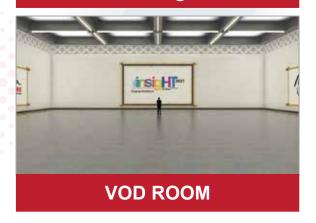




What is in insigHT2021 Virtual Platform?























SPEAKER LINE-UP



YB Khairy Jamaluddin Minister of Health, Ministry of Health, Malaysia





YB Dato' Sri Mustapa Mohamed Minister in the Prime Minister's Department (Economy), Malaysia





Ir. Rizki Handayani, MBTM

Deputy Minister for Tourism Product and Events, Ministry of Tourism and Creative Economy of Republic of





YBhg. Tan Sri Dato' Seri Dr. Noor Hisham Abdullah Director General. Ministry of Health, Malaysia



Datuk Musa Hi. Yusof Deputy Director General (Promotion), Tourism Malaysia, Malaysia





Mr. Mohd Daud Mohd Arif

Chief Executive Officer Malaysia Healthcare Travel Council (MHTC), Malaysia





Ms. Aireen Omar

President (airasia Digital). AirAsia Group, Malaysia

airasia



Dr. Maliha Hashmi

Prominent Health Leader Kingdom of Saudi Arabia, One of Top 7 Female Health Leaders MENA Region





Ms. Rita Khan Chief Digital Officer, Mayo Clinic, U.S.A

MAYO CLINIC



Ms. Maria Taylor

Head of Commercial for Asia Pacific, Amadeus Hospitality, Singapore/ Asia Pacific

amadeus



Mr. Senthu Arumugam

McKinsey & Company, Malaysia

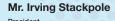
McKinsey & Company



Mrs. Nongyao Jirundorn

Director, Tourism Authority of Thailand (TAT), Malaysia and Brunei









Dr. Azhar Azahari

Regional Business Development and Area Manager, Asia Pacific, IATA, Singapore



Dr. David G. Veguist IV

Founder, Director & Tenured Full Professor of Management Center for Medical Tourism Research (CMTR) & H-E-B School of Business & Administration, University of the Incarnate Word (UIW), U.S.A





Ms. Nadiah Wan

Chief Executive Officer, Thomson Hospital Kota Damansara and Group Chief Executive Officer, TMC Life Sciences Berhad, Malaysia







SPEAKER LINE-UP



Dr. Stacey RizzaExecutive Medical Director for International Practice,
Mayo Clinic, U.S.A

MAYO CLINIC



Mr. Michel Julian

Programme Officer, Tourism Market Intelligence and Competitiveness Department, United Nations World Tourism Organization (UNWTO), Spain





Mr. Andy David
Healthcare Director, T-Systems S.E.A.,
Singapore

T··Systems·



Datuk Dr. Kuljit Singh President, Association of Private

Hospitals Malaysia (APHM), Malaysia









Dr. Fina Tams

Consultant, COVID-19 Vaccine Preparedness,WHO Representative Office for Malaysia, Brunei Darussalam and Singapore



Mr. Matt Laird
Global Projects Director.

Resense, U.S.A

Resense



Mr. Arnaud Bauer

Principal, Asia Pacific Life Sciences & Healthcare, L.E.K. Consulting, Singapore









Professor Datuk Seri Dr. Victor Wee

Professor, School of Hospitality, Tourism & Events, Taylor's University, Malaysia





Mr. Nithi Kumar

Regional Head of Customer Experience
NASEAP Kantar, Malaysia





Mr. Farizal Jaafar

Chief Strategy Officer, Malaysia Healthcare Travel Council (MHTC), Malaysia





Mr. Zul Idris

VP of Industry Sustainability, Malaysia Healthcare Travel Council (MHTC), Malaysia





General Manager Professional Services, TM ONE, Malaysia





Ms. Shazurawati Abd Karim

Executive Vice President, TM ONE, Malaysia





Mr. Mohd Hanis Hanisab

Healthcare Account Director, TM ONE, Malaysia





Dr. Jillian Yeoh

Managing Director, IMM Healhtcare Sdn. Bhd., Malaysia







SPEAKER LINE-UP



Medical Director of Global Patient Services and Strategic Alliances. Cleveland Clinic London, U.K



Mr. Rohit Nambiar

Group Chief Executive Officer, Tune Protect Group Berhad, Malaysia



Mr. Fabian Bigar

Chief Executive Officer. Strategic Change Management Office (MyDIGITAL), Economic Planning Unit, Prime Minister's Department Malaysia



Mr. James Tan

Chief Executive Officer, Suntrack Development Sdn Bhd.





...and more with 40+ Regional Speakers!

HRDF Claimable

MMA 20 CPD **Points Claimable**



registration fee

Please email Irwen at irwen.s@mhtc.org.my or visit www.mhtc.org.my/insight2021 for more details.

In Collaboration With











































CONFERENCE AGENDA* 16.11.2021

PHYSICAL** **OPENING CEREMONY**

VVIP ITINERARY

0800-0830

Registration

0830-0900 **Arrival of VVIPs**

0900-0905

Negaraku and

Doa Recital

0905-0910

Welcome Note

0910-0920

Opening Remark

0920-0935 **Keynote Address**

0935-1000 **Launch Gimmick**

1000-1030 **Press Conference**



ONLINE VIRTUAL PLATFORM

0800-0900 (60 mins)

Registration and Networking

0900-0905 (5 mins)

Negaraku and Doa Recital

0905 - 0910 (5 mins)



Welcome Note

By: Mr. Mohd Daud Mohd Arif CEO, Malaysia Healthcare Travel Council (MHTC), Malaysia

0910-0920 (10 mins)



Opening Remark

By: YB Dato' Sri Mustapa Mohamed Minister in the Prime Minister's Department (Economy), Malaysia

0920-0935 (15 mins)



Keynote Address

By: YB Khairy Jamaluddin Minister of Health, Ministry of Health, Malaysia

0935-1000 (25 mins)



Launch Gimmick

By: YB Khairy Jamaluddin, Minister of Health, Ministry of Health, Malaysia

YB Dato' Sri Mustapa Mohamed, Minister in the Prime Minister's Department (Economy), Malaysia

YB Mohd Shahar Abdullah, Deputy Finance Minister I, Ministry of Health, Malaysia

Mr. Mohd Daud Mohd Arif, CEO, Malaysia Healthcare Travel Council (MHTC), Malaysia

Legend:



Registration



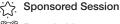
Speaking Session



Fireside Chat



Panel Discussion



Roundtable



Presentation



Morning / Lunch Break



Concurrent Session







CONFERENCE AGENDA* 16.11.2021

1000-1045 (45 mins)



(-) Megatrends Shaping the Future of Healthcare

- Global healthcare outlook
- Healthcare transformation
- Trends and opportunities driving healthcare in Asia

Speaker: Mr. Senthu Arumugam, Partner, McKinsey & Company, Malaysia

1045-1100 (15 mins)



Morning Break

1100-1130 (30 mins)





Fireside Chat: Reimagined Malaysia Healthcare System

- How can the healthcare system better prepare to address the next global threat(s)
- Focus area to increase competitiveness
- Future of public-private partnership (PPP) in strengthening Malaysia's healthcare ecosystem

Moderator and Speaker 1: Datuk Dr. Kuljit Singh, President, Association of Private Hospitals

Speaker 2: Tan Sri Dato' Seri Dr. Noor Hisham Abdullah, Director General, Ministry of Health, Malaysia

1130-1200 (30 mins)



Amplifying Malaysia's Sustainable Recovery with 5G **Enabled Digital Services**

Speaker: Ms. Shazurawati Abd Karim, Executive Vice President, TM ONE. Malavsia

1200-1230 (30 mins)

TBC

1230-1400 (90 mins)



Lunch and Networking

1400-1445 (45 mins)



- **Global Tourism Trends & The Future of Travel**
- Pressing highlights affecting the industry in 2022 and what to prepare
- Socio-economic shifts, new travel experience and digital innovation
- 2022 trends, dependents, and potential of intra regional travels

Speaker: Mr. Michel Julian, Programme Officer, Market Intelligence and Competitiveness World Tourism Organization (UNWTO), Spain





CONFERENCE AGENDA* 16.11.2021

1445-1600 (75 mins) 🐊 🥊







Panel Discussion: Post Vaccination Plan: Challenges and Opportunities

- The outcome of vaccination plan around the region: borders and economy reopening, vaccine brand equity
- Health and travel protocols in different countries in moving forward into the endemic phase
- Vaccine passport to restart travel: opportunities, challenges and how to overcome them

Speaker 1: Dr. Fina Tams, Consultant, COVID-19 Vaccine Preparedness WHO Representative Office for Malaysia, Brunei Darussalam and Singapore Speaker 2: Dr. Azhar Azahari, Regional Business Development and Area Manager, Asia Pacific, IATA, Singapore

Speaker 3: Ms. Lau Yin May, Group Chief Marketing and Customer Experience Officer, Malaysia Aviation Group, Malaysia

1600-1615 (15 mins)



Screen Break and Networking

1615-1700 (45 mins)



- (-) The Future of Healthcare & Well Being: Towards A Product
- **Manifestation**

Information management as key to sustainability of future healthcare

- provisions
 - Prospects of Artificial Intelligence towards a healthier future
- generation

Health-Tech Investment Trends

Speaker: Dr. Maliha Hashmi, Prominent Health Leader, Kingdom of Saudi Arabia. One of Top 7 Female Health Leaders MENA Region



DAY 2 CONFERENCE AGENDA* 17.11.2021

0800-0900 (60 mins)



Registration and Networking

0900-0945 (45 mins)



- (=) Healthy Hotels: Convergence of Hospitality & Wellness
- Emerging trend of lifestyle experience
- Forging resilience through smart partnership
- The future of personalized guests

Speaker: Mr. Matt Laird, Global Projects Director, Resense, U.S.A

100 Concurrent Session

0900-0945 (45 mins)



- **Medical Tourism Academic Business Paper: Strategies Towards** Positive Return of Investment (ROI) for The Region
- Strategies based on over 100 other examples and studies for medical tourism stakeholders by physicians, facilities, collaborative organisations and governmental stakeholders
- Specific strategies and estimated quantitative costs towards a positive ROI
- Benefits and advantages of the strategies

Speaker: Dr. David G. Vequist IV, Founder, Director & Tenured Full Professor of Management, Center for Medical Tourism Research (CMTR) & H-E-B School of Business & Administration. University of the Incarnate Word (UIW), U.S.A

0945-1015 (30 mins)



- Malaysia's Transformation Towards An Advanced Digital Economy
- Accelerating digital transformation in Malaysia to place Malaysia as leading in global/regional digital competitiveness

- Digitalisation of Malaysia healthcare industry in supporting overall digital Malaysia agenda
- The outlook of current landscape and the challenges in fulfilling the vision of digital healthcare and digital Malaysia

Speaker: Mr. Fabian Bigar, Chief Executive Officer, MyDigital, Malaysia

1015-1100 (45 mins)



- Digital Transformation: Unleashing Business Opportunities
- Digital transformation as the key business transformation and versatility
- A digital lifestyle organization, with travel as foundation
- Managing competition, customer behaviour and revenue driven Speaker: Ms. Aireen Omar, President, AirAsia Digital, Malaysia

1100-1115 (15 mins)



Morning Break and Networking Featuring Magicopper



1115-1215 (60 mins)









- What does the available data in an organization means in terms of potential business opportunities
- Capabilities of innovative tools and means to manage these available data and translate them into business strategies
- Red tapes of digital transformation adoption in healthcare and travel

Moderater and Speaker 1: Mr. Andy David, Healthcare Director, T-Systems S.E.A., Singapore Speaker 2: Ms. Nadiah Wan, Group Chief Executive Officer, Thomson Hospital Kota Damansara Speaker 3: Mr. Mahathir Said, General Manager Professional Services, TM ONE



Day 2 Agenda continues on the next page



2 CONFERENCE AGENDA* **17.11.2021**



1215-1300 (45 mins) Panel Discussion: Reimagining Healthcare Travellers' **Patient Experience**

Moderator and Speaker 1: Mr. Nithi Kumar, Regional Head of Customer Experience, Kantar, Malaysia

Speaker 2: Mr. Rohit Nambiar, Group CEO, Tune Protect

Speaker 3: Dr. Jillian Yeoh, TEMOS Country Representative, TEMOS Internationa Accreditation, Malaysia.

Speaker 4: Doctor On Call (TBC)



1300-1415 (75 mins)

Lunch and Networking

1415-1500 (45 mins)



SELANGOR Session by Tourism Selangor

1500-1545 (45 mins)





Roundtable 1: Rebuilding Hospitality

- What to opportunity to watch out for in 2022
- Cost saving means in the most challenging environment
- Innovative product and services that bring hope and prospect

Speaker: Ms. Maria Taylor, Head of Commercial Asia Pacific, Amadeus Hospitality, Singapore

90 Concurrent Session

1500-1545 (45 mins)





Roundtable 2: Startups Roundtables

Speaker: -TBC- from MaGIC

1545-1600 (15 mins)



1600-1630 (30 mins)



- (=) Building Your Brand For A Resilient Future
- Internationalizing your brand and sustaining strong brand identity
- Adapting your brand to the local market and maintaining a consistent image worldwide
- Brand experience: How can it be your differentiator?

Speaker: Dr. Nick Losseff, Medical Director for Global Patient Services & Strategic Alliances, Cleveland Clinic London, United Kingdom



CONFERENCE AGENDA* 18.11.2021

0800-0900 (60 mins)

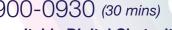


Registration and Networking

0900-0930 (30 mins)









- What's the next important step from here on?
- Where do you see digitalisation needs to focus on in the healthcare travel ecosystem?
- How can we all play larger role in supporting the growth and sustainability of the industry through digital?

Speaker 1: Mr. Zul Idris, VP of Industry Sustainability, MHTC, Malaysia

Speaker 2: Mr. Mohd Hanis Hanisab, Healthcare Account Director, TM ONE, Malaysia

Speaker 3: Mr. Fabian Bigar, Chief Executive Officer, MyDigital, Malaysia

Speaker 4: -TBC- from MaGIC

0930-1015 (45 mins)





Panel Discussion: Becoming A Truly Integrated Global Healthcare **Establishment**

- Overview of patient experience on a global scale
- How digital tools function a vital role as part of an overall patient experience
- Continuous digital transformation plan that supports the global vision

Speaker 1: Dr. Stacey Rizza, International Executive Medical Director, Mayo Clinic, U.S.A. Speaker 2: Ms. Rita Khan, Chief Digital Officer, Mayo Clinic, U.S.A.

1015-1100 (45 mins)



- (-) Consumer Behaviour in 2022 and Beyond: Travel Trends and **Setting Your Business Expectation Post COVID-19**
- Consumer behaviour and travel trends in 2022 and beyond
- What to expect and how businesses should react
- Engagement and connection enhancement through relevant content Speaker: Mr. Irving Stackpole, President, Stackpole & Associates, Inc, U.S.A.

1100-1115 (15 mins)

Morning Break and Networking









- Changing needs and expectations of a fast-developing international retiree population
- Opportunities in an increasingly competitive market
- Potential strategies moving forward for regional destinations

Moderator & Speaker 1: Mr. Arnaud Bauer, Principal, Asia Pacific Life Sciences & Healthcare, L.E.K. Consulting, Singapore

Speaker 2: Dr. Tan Jit Seng, Founder and Director, Lotus Eldercare, Singapore

Speaker 3: Mr. James Tan, CEO & Co-Chairman, Suntrack Development & Retirement Village, Aged Care Sub-Committee of REHDA National

Speaker 4: Dr. Jillian Yeoh, TEMOS Country Representative, TEMOS International Accreditation, Malaysia.

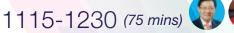


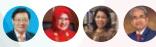




CONFERENCE AGENDA*









Panel Discussion: S.E.A. Destinations Strategies: What We Did, What We Do, What We Can Do Together?

- What each destinations' promotion board has done throughout the pandemic challenge
- What are the interesting and creative initiatives that have worked and are in the pipeline
- How each destination can work together for common goals

Moderater and Speaker 1: Prof. Datuk Seri Dr. Victor Wee Eng Lye, Professor, School of Hospitality, Tourism & Events, Faculty of Social Sciences & Leisure Management, Taylor's University, Malaysia Speaker 2: Ir. Rizki Handayani, MBTM, Deputy Minister for Tourism Product and Events, Ministry of Tourism and Creative Economy of Republic of Indonesia

Speaker 3: Mrs. Nongyao Jirundorn, Director, Tourism Authority of Thailand, Thailand Speaker 4: Datuk Musa Hj. Yusof, Deputy Director General (Promotion), Tourism Malaysia, Malaysia

1230-1300 (30 mins)

TBC

1300-1315 (15 mins)



(-) Closing Remark

By: Mr. Mohd Daud Mohd Arif, Chief Executive Officer, MHTC, Malaysia

1315-1430 (75 mins) **Lunch and Networking**





2020 Medical Travel Statistic Presentation

(MHTC Member Hospitals Only)

By: Mr. Farizal Jaafar, Chief Strategy Officer, MHTC, Malaysia



1530-1700 (90 mins)









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51 ORDINARY members



MHTC Flite Members



















































MHTC Ordinary Members

- ALPS Medical Centre
- Artius Yee Dental Surgery
- AVISENA Women's & Children's Specialist Hospital
- Avisena Specialist Hospital
- Bagan Specialist Centre
- Borneo Medical Centre
- Borneo Medical Centre (Miri)
- Dentalpro Dental Specialist Centre
- Ever Link Fertility Centre
- Genesis IVF & Women's Specialist Centre
- Gleneagles Hospital Kota Kinabalu
- Gleneagles Hospital Medini
- Golden Horses Health Sanctuary
- iHeal Medical Centre Kuala Lumpur

- International Specialist Eve Centre (ISEC)
- Jesselton Medical Centre
- Kedah Medical Centre
- KL Fertility Centre
- KPJ Klang Specialist Hospital
- KPJ Pasir Gudang Specialist Hospital
- KPJ Perlis Specialist Hospital
- KPJ Pusat Pakar Mata Centre for Sight
- KPJ Puteri Specialist Hospital
- KPJ Sabah Specialist Hospital
- KPJ Seremban Specialist Hospital
- KPJ Sentosa KL Specialist Hospital
- KPJ Pahang Specialist Hospital
- KPJ Penang Specialist Hospital

- KPJ Perdana Specialist Hospital
- Life Care Diagnostic Medical Centre
- Metro IVF Fertility Centre
- Metro IVF @ Setiawalk
- Normah Medical Specialist Centre
- Nilai Medical Centre
- OasisEve Specialists
- Oriental Melaka Straits Medical Centre
- Pantai Hospital Ayer Keroh
- Pristine Dental Centre
- Putra Specialist Hospital (Melaka)
- ReGen Rehab Hospital
- SabahCare Fertility Centre
- Sri Kota Specialist Medical Centre

- Sunway Medical Centre Velocity
- Tawakkal Health Centre
- The Kidney Dialysis Centre
- The Tun Hussein Onn National Eye Hospital (THONEH)
- TMC Fertility & Women's Specialist Centre (Puchona)
- TMC Fertility & Women's Specialist Centre (Johor)
- TMC Fertility & Women's Specialist Centre (Pulau Pinang)
- Topvision Eye Specialist Centre
- Tung Shin Hospital
- UM Specialist Centre (UMSC)

The information above is correct as of 27 August 2021. Please refer to our website www.mhtc.org.my/services/mhtc-partners





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At A Glance













Care for Life







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